Grass Roots Media



Take the Wheel package

This is where we take the wheel. You are still the captain and the expert in your field, but you're handing over the keys to your social media strategy to allow us to drive it to success.

How does this work?

We listen to your business marketing goals to help us strategically develop your social media plan. We'll develop your social media goals, plan a content calendar, write copy, and help engage your audience, all to aid in the development of your brand's personality online.

What you get

- A two-hour discovery session to get to know you, your business & social media objectives
- Monthly 30min content creation chat
- 5 posts a week across one platform a mix of owned and curated content
- 2 hours of community outreach a week across all relevant platforms
- Boost post strategy and implementation
- Page promotion advert execution
- Monthly analytics report and recommendations
- Best practices and tips for the platforms you will be using

If you're ready to hand over the keys to your social media <u>email our #agvocates</u>. Still, want more? Then let's go all in with our <u>'Boots 'N All'</u> package.

^{*} Add another platform for \$525 + GST.