

# Grass Roots Media

## Take the Wheel package

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Let us take the wheel for your social media journey. You are still the captain, the expert in your field and we will help plant your social media strategically (and in a straight line) so your yield is profitable.

How does this work?

We listen to your business marketing goals to help us strategically develop your social media plan. We'll develop your social media goals, plan a content calendar, write copy, and help engage your audience all to aid in the development of your brand's personality online.

### What you get

- 1x two-hour discovery session to get to know you, your business & social media objectives
- Monthly 30min content creation chat
- 4 - 5 posts a week across two platforms - a mix of owned and curated content
- 2 hours of Community Management a week across all relevant platforms
- Boost post strategy and implementation
- Page promotion advert strategy and execution
- Monthly analytics report and recommendations
- Best practices and tips for the platforms you will be using

*If you're ready to hand over the keys to your social media [email our #agvocates](#). You can trust us as we're fully behind your team and the wheel of your social media strategy.*

