

Grass Roots Media

Social Blueprint package

Social Blueprint

You are already doing your business well. However, like a good pasture management plan, it never hurts to consult with experts in the field to outline what you want to see growth in the future.

We will help you by taking a step back, looking at the big picture then leaning into the nitty-gritty to make sure your social media is operating at its best. We are here to translate, and then help you design, navigate, and execute your own personalised strategy.

What you get

- One full day or two half-day bespoke strategy workshops with your #advocates
- Help setting measurable objectives
- Develop a tone of voice specifically for your brand and recommendations on how to execute on social media
- Review your market, resources, and online brand
- Social Media audit and competitor analysis
- Establish which platforms your organisation should be using and why
- A strategy document tailored to your organisation
- Crisis Management plan
- Best practices and tips for the platforms you will be using

Ready to book your seat at the table? Email the Grass Roots Media team [here](#) to get started.

