

# Grass Roots Media



## Boots 'N All package

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We've got our boots on and we're ready to muck in. You can trust us to completely manage and execute your social media strategy - no matter how dirty it might become. We have the social media know-how and the tools to help drive the results you're after.

How does this work?

We will listen to your business goals, review your current social media presence, research your competition, develop a content strategy, write the content, engage on your behalf, and regularly feedback any data you may need to inform business decisions.

### What you get

- We will create, build and engage your audience across two key platforms. This includes, but is not limited to, videos, infographics, client stories, imagery etc.
- A 45-minute monthly content brainstorm to ensure continued alignment with your strategy and goals
- 6 - 7 posts a week (platform dependent) on two\* platforms
- Daily community management to engage with your audience, ensuring regular conversation
- Connect with a wider audience who share your brand values to create a greater customer experience for those who might not know you're online
- Boosted content and page promotion strategy and execution
- Monthly analytics and recommendations.

## Conditions

- Minimum 180 day contract period
- \*Additional platforms \$275 + gst each

*Ready to get started? Email the Grass Roots Media team [here](#) to join their team of #advocates.*