

Grass Roots Media

Social Blueprint package

Social Blueprint

You are already doing your business well. However, like a good pasture management plan, it never hurts to consult with experts in the field to outline what you want to see growing in the future.

We'll help you by taking a step back, looking at the big picture then lean into the nitty-gritty to make sure your social media is operating at its best. We are here to translate, then help design, navigate, and execute your own personalised strategy.

- Establish which platforms your organisation should be using and why
- Define what you should be doing on each platform and when
- Understand how it all fits together
- Social Media audit and competitor analysis

What you get

- One full day or two half day bespoke strategy workshops with your #advocates
- Help setting measurable objectives that align with your company goals
- Develop a tone of voice specifically for your brand and recommendations on how to execute on social media
- Review of your market, resources, and online brand
- A strategy document tailored to your organisation
- Crisis communications management plan
- Best practices and tips for the platforms you will be using.

Ready to book your seat at the table? Email the Grass Roots Media team [here](#) to get started.

