

Grass Roots Media

Advertising packages

As a boutique consultancy, we aim to have a holistic approach in developing and executing social media strategies for businesses who need a creative hand to “kick it in the guts Trev”.

These days social media can't be done well, without spending a little moolah. Don't worry though, that's what we're here to help with. We have a range of advertising campaign services to not only help you expand your reach on social media but get your engagement stat's humming, like a well tuned V8 Landrover.

Advertising Campaigns - \$550 + gst per platform

If you have the content and strategy but feeling frustrated that it isn't landing in the correct hands, you may need a little advertising direction.

This package will help you reach a larger audience and have a louder voice on your social media platforms. We will create a four-week advertising campaign which will be accompanied by campaign reporting.

What you get

- A four-week advertising campaign across one platform
- Weekly optimised adverts
- Campaign reporting and recommendations.



'Tis the season campaigns - \$1650 + gst

Different seasons require different help - some more than others. Are you managing your everyday social media accounts with confidence but need a little help with a particular campaign direction or busy season? We've got your back.

How does this work?

We're willing to jump on board to capture your vision, give you updated strategy options, and even manage your minutia if necessary. Then, when the campaign is over, we will seamlessly hand the reins back to you.

No matter what stage you are at in your campaign process, our team is here and eager to help. Like a versatile 4WD, we can navigate a campaign combination that fits just right for your business AND your budget.

What you get

- Brainstorming session to establish which platforms you should be advertising on, define what your campaign objectives should be, and identify which campaign type you should be running e.g. awareness, engagement, competitions, etc.
- A list of campaign goals for each platform
- A campaign placement plan
- Recommend a required budget
- We will load and execute your campaign through our social media tools
- Continuous refinement of the campaign to ensure targets are met
- Full reporting and analytics at the conclusion of the campaign

Excluded: Design of campaign artwork and advertising budget

Ready to showcase your voice through one of our advertising packages? Give the team a squawk [here](#).