



*Content
Calendar
Inspiration*

Grass Roots Media

Content

Calendar

MON	TUES	WED	THURS	FRI	SAT	SUN
01 Cross-channel promotion	02	03 A day in the life photo	04	05	06	07 Share your goals
08	09 Tool or Resource	10	11 Live Video	12	13 Ask the audience a question	14
15 Share an interesting post	16	17 Behind the scenes	18	19 Educational post	20	21 Poll
22 Team Day	23	24 FAQ	25	26	27 Comment on another pages post	28
29	30 Photo of the month	31				

Other ideas/dates:

- National holidays
- International and National days of celebration e.g. Cat day